Trends in Tourism Entrepreneurship Research: a Systematic Review

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Abstract

The importance of entrepreneurship for tourism and local community involvement in tourism activities has been recognized by both researchers and practitioners. This article is an attempt to identify what should be done in the development of the theory of entrepreneurship in tourism. The purpose of this article is to identify the state of academic research on tourism entrepreneurship. The research presents a systematic review of the literature, different research approaches and perspectives on tourism entrepreneurship; offer a synthesis of the researcher's findings and provide a discussion and proposals for future research. Existing studies on entrepreneurship in hospitality and tourism will be reviewed, and their limitations will be identified. A procedure used in previous studies (Crossan and Apaydin, 2010; Becheikh et al., 2006; Tranfield et al., 2003) will be applied. Moreover, aiming to reveal the theoretical foundations of tourism entrepreneurship research and identify their structure, a bibliometric analysis will be performed. Published papers that represent the major efforts in expanding the body of research on entrepreneurship in tourism and hospitality will be identified.

This paper is an attempt to bring together the prior research with presently existing models that may be used in further research. For the continuation of the research, the author will propose a plan for future research. This plan will help researchers, particularly postgraduate researchers, to choose their research topics and identify their potential contribution to tourism and entrepreneurship body of knowledge.

This work is original because according to the author's knowledge this will be the first review of past studies in tourism entrepreneurship. This study, consisting of a systematic review of academic literature, includes a comprehensive classification framework which centers on thematic, theoretical, and methodological aspects.

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