

Relationship between Entrepreneurship, Innovation and Performance

Dr. Osama Jamal Al-Nsour

Accounting Department- Al-Balqa' Applied University

osama.alnsour@bau.edu.jo

P.O. Box 19117 Al-Salt, Jordan

Abstract

The purpose of the study is to investigate the relationship between entrepreneurship, innovation and performance in Jordanian manufacturing companies listed on the Amman stock exchange (ASE). A descriptive and analytical approach was used. In order to achieve the study objectives, an empirical survey, using a self-administered questionnaire was conducted. A total of 300 questionnaires were distributed to a selected sample of manufacturing companies. Out of these, 266 valid questionnaires – representing 88.7 per cent response rate- were collected and analysed using the Statistical Package for Social Science (SPSS.20). The finding of the study indicated that Risk taking, Pro-activeness, and Autonomy as a component of entrepreneurship have a positive impact on performance. The highest impact was for the Risk taking, followed by Autonomy, while the lowest impact was for Pro-activeness. In addition, the results indicated that innovation have a positive impact on performance.

Keywords: Entrepreneurship, Innovation, Performance, Manufacturing Companies, Jordan